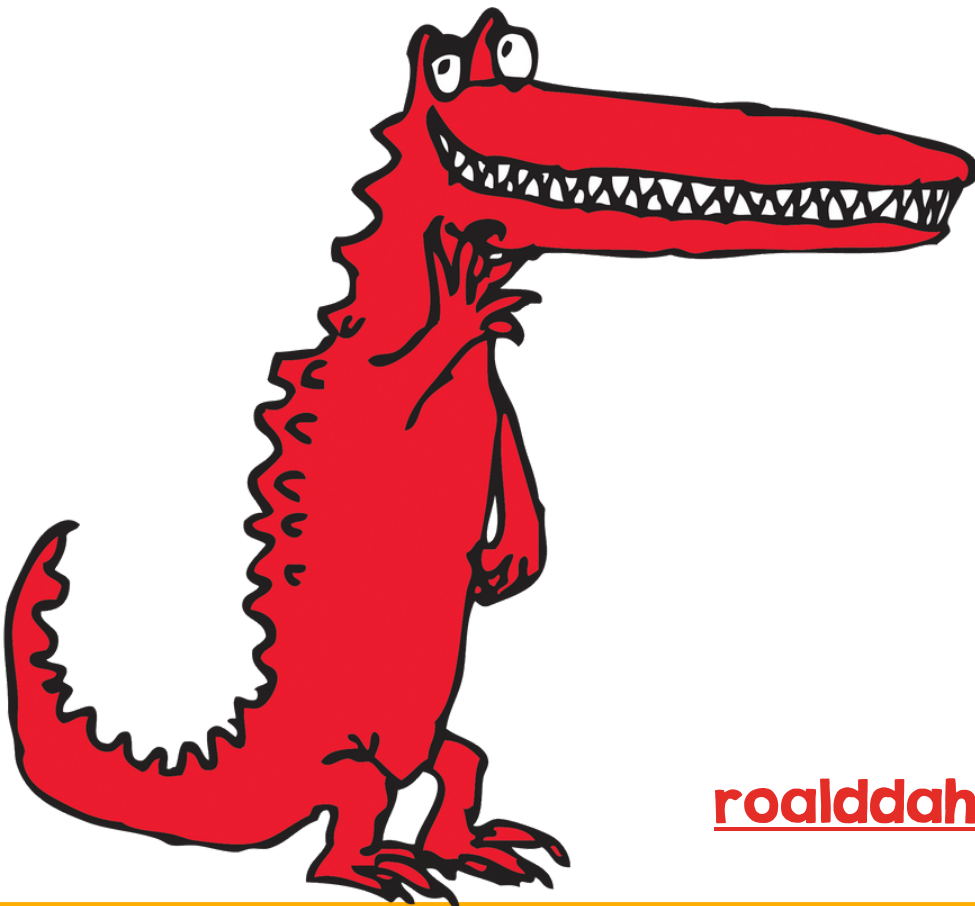


Schools Fundraising Guide 2023



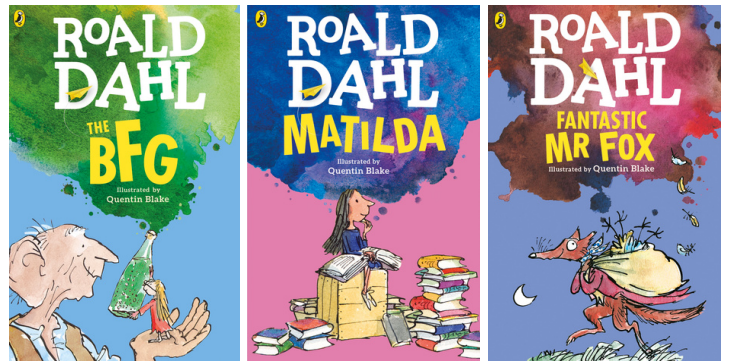
YOU are MARVELLOUS

Thank you so much for choosing to support our charity!

This guide is crammed with ideas, hints and tips to get you started on your fundraising journey. You'll discover everything you need to hold your own **MARVELLOUS fundraiser!**



Roald Dahl was one of the world's most imaginative, successful and loved storytellers. You might be familiar with some of his books, including Charlie and the Chocolate Factory, James and the Giant Peach and Matilda.



Roald Dahl's Marvellous Children's Charity

Roald Dahl's Marvellous Children's Charity, which provides specialist nurses and support to seriously ill children, was established in 1991 by Roald Dahl's widow Felicity, shortly after his death. Today, there are currently 86 Roald Dahl Specialist Nurses caring for over 25,000 seriously ill children across the UK. Roald Dahl Specialist Nurses are a vital lifeline to the children and their families, supporting them clinically and emotionally. The charity supports children and young people affected by complex, lifelong illnesses that are under-funded, under-resourced and under-recognised including Rare Diseases, Sickle Cell Anaemia, Neuro-Muscular Conditions and Epilepsy. The charity also supports children and young people as they move from children's to adult services.



If you would like more information about our charity please contact schools@roalddahlcharity.org or visit our website

roalddahlcharity.org

Did you know?

- There are **86** Roald Dahl Nurse Specialists working in hospitals across the country
- They work in fields that are under-funded and under-resourced including epilepsy, sickle cell anaemia, transitional care, and rare diseases
- Our nurses care for over **25,000** seriously ill children and young people across the UK
- **Marvin** the Marvellous Crocodile, the charity's official mascot, was originally designed by charity co-president Sir Quentin Blake
- For every **£225** raised, we can provide a whole day of vital nursing care from a Roald Dahl Nurse Specialist

Discussion ideas for your students

Lots of Roald Dahl's stories are about children doing amazing things, even when life was really tough.

- Children who are seriously ill have to be brave. Being brave is all about feeling scared but carrying on anyway. Sometimes we need an extra bit of courage to get us through a difficult time.

Can you think of a time when you have had to be brave?

- Being kind is when you are friendly and generous to someone else. Our nurses are super kind to everyone, but especially the seriously ill children they look after. Do you remember a time when you were ill and how kind people were? Some children have serious health conditions that they will have for their whole life and it is so important to be kind.

Do you remember the last time you did something kind?

- When you are ill you have to be resilient to keep going and stay strong. Being resilient is so important especially during a time of uncertainty like right now.

Discuss the last time you showed resilience

- Why is it important to support Roald Dahl Specialist Nurses and a charity like Roald Dahl's Marvellous Children's Charity?



**See how your
donations help**

How your donations help

£30

Could provide an hour of specialist nursing care, providing emotional support to families

Could cover the cost of a Roald Dahl Nurse Specialist for a whole day, so a family feels less isolated

£225

£1,108

Could cover the cost of a Roald Dahl Nurse Specialist for one week, supporting seriously ill children and their families both at hospital and within the community

Meet Carter...

Carter is 10 years old and has Ehlers-Danlos Syndrome Type 2 (EDS) which means that he dislocates his joints on a daily basis.

Carter was diagnosed with EDS around five years ago and is looked after by the Rare Disease Team at Birmingham Children's Hospital. Carter is looked after by his Roald Dahl Specialist Nurse, Tina.



“Roald Dahl Nurses like Tina don't just treat illnesses or injuries, they look after us as a whole family unit. Knowing that I can just pick up the phone to Tina when we've had a rotten day, or if Carter has been unwell, makes the world feel a little bit less lonely as a mum. I don't feel as isolated and alone.”

Organising your fundraising event

Fundraising with your school can be fun for everyone!

With a few hints and tips, organising your fundraising event can be very rewarding.

Follow our simple steps below and have a MARVELLOUS fundraiser!

1. Get Ready!

Save the date, choose your fundraising idea and set a marvellous target

(Don't forget to complete a risk assessment as well as obtain any necessary permissions, licences and insurance)

2. Set up your JustGiving Page

Setting up a JustGiving page will make collecting donations easier and may help you to raise even more!

4. Enjoy yourself whilst raising vital donations!

3. Spread the word!


Inform staff, parents and pupils that you will be raising money for seriously ill children and young people – include a link to your JustGiving page.

5. Send over your donations

Please see page 9 for information on how to pay in your donations

6. THANK YOU for fundraising in aid of Roald Dahl's Marvellous Children's Charity

You have made a difference to the lives of seriously ill children and young people in the UK. Don't forget to proudly display your Marvellous certificate when it arrives for everyone to see!



Our team is on hand to support your school with advice and resources!

Looking for some inspiration? Check out our fundraising ideas

Roald Dahl Story Day

13th September or any day you like!
Join us in celebrating Roald Dahl Story Day in the Autumn Term. You can fundraise in lots of ways including hosting a Roald Dahl Dress Up Day

Charity Of The Year

Why not nominate our charity for the schools 2022/2023 charity of the year

Host a Film Event

Stay in the warm and watch your favourite Roald Dahl film

Marvellous Fundraising Ideas

Sports Day

Organise a charity sports day or run a Roald Dahl inspired race

International Nurses Day

12th May. Celebrate International Nurses Day. Spend the day with a Roald Dahl Specialist Nurse or Marvin our marvellous mascot! Contact our team to book a visit for your school

Roald Dahl School Musicals

Hold a gigantically amusing musical or pantomime based on Roald Dahl's Revolting Rhymes

Fundraising Guidelines for Teachers

We want to make sure that your school fundraising is a MARVELLOUS success. Please read the following guidelines when you are organising your event, to ensure that you keep everything safe and legal:

• **Letting parents and carers know about your plans**

Please ensure that parents are aware of and give consent for fundraising activities which their children are involved with by sending a letter home or including information in your school newsletter.

• **Producing materials for your event**

Make sure that you always include our charity name and registration number:

'Roald Dahl's Marvellous Children's Charity is a charity registered in England and Wales, registered charity number 1137409.' Please contact us for permission if you'd like to use our logo.

• **Making your event safe**

Please ensure that you have completed a risk assessment in advance of your fundraising event. Print off a copy to take along and brief everyone on the day. Make sure that you've got a First Aider at the event. Do also consider whether you need extra insurance. Finally, always take into consideration government guidelines on DBS checks and carry out any checks if required to do so.

• **Handling cash and counting money**

Children under 16 must not be left with overall responsibility for handling money and/or responsibility for counting collected money. Always have two adults present to count any money raised.

• **Holding a collection**

Be aware that it is illegal for children under the age of 16 to take part in public collections (i.e. on the street or somewhere like a supermarket.) If you are organising a street collection for older teenagers then please ensure that you have a collection license from the relevant local authority. We will need to see this before issuing your collection buckets. If your students are taking part in an event like charity carol singing or supermarket bag packing, then an adult will need to be responsible for holding the collection bucket.

• **Collecting sponsorship**

We encourage schools to set up a JustGiving page for collecting sponsorship, as this is a really quick and easy way to donate and automatically claims Gift Aid where possible. We also have paper sponsorship forms available for you to use. Please ensure that students are aware that they should only ask people that they know for sponsorship and should not be asking door to door or in public places.

• **Raffles**

Holding a raffle at your event is a great way of generating funds. However, as raffles fall under strict laws relating to all lotteries, there are some cases where a license from your local council may be required. To make sure your raffle is legal and as successful as possible, please follow the Chartered Institute of Fundraising's Guidance.

• **Taking photos**

We would love to receive photos of your fundraising, which we may use on our website and social media. Please ensure you have written parental permission for photos before sending them to us. Ask parents/carers to complete a Photo Consent form.

**For fundraising guidance, please visit the
[Chartered Institute of Fundraising](#)**

How to pay in your donation

Here are some tips on the easiest ways to pay in your money

Donate online via JustGiving

Set up a [JustGiving](#) page for your school. This could save you a lot of time and effort collecting donations and could help you raise even more!

Once you have set up your [JustGiving](#) page you can link it to your school website, social media and share it with parents and staff.

Pay money in online or by card

Please visit our website www.roalddahlcharity.org/donate to donate by credit or debit card. Call 01494 890 465 to make your donation by phone.

Pay money in by post

Send your cheque payable to:
Roald Dahl's Marvellous Children's Charity
17, Chiltern Business Centre
63 - 65 Woodside Road
Amersham, HP6 6AA

Don't forget to include your school name and postcode so we can send you a Marvellous certificate!



From all the team

Thank you!




for supporting
**Roald Dahl's Marvellous
Children's Charity**

We kindly ask that all donations collected should be sent to the charity within six weeks of collection.

To chat with a member of our schools team please email us at: schools@roalddahlcharity.org or call 01494 890 465

We would love to hear about your fundraising event!

Tag us on social media

 @RoaldDahlCharity
 @RoaldDahlCharity
 @RoaldDahlFund



THANK YOU FOR YOUR MARVELLOUS SUPPORT

Contact our fundraising team
schools@roalddahlcharity.org
01494 890 465

www.roalddahlcharity.org



Registered with
**FUNDRAISING
REGULATOR**